

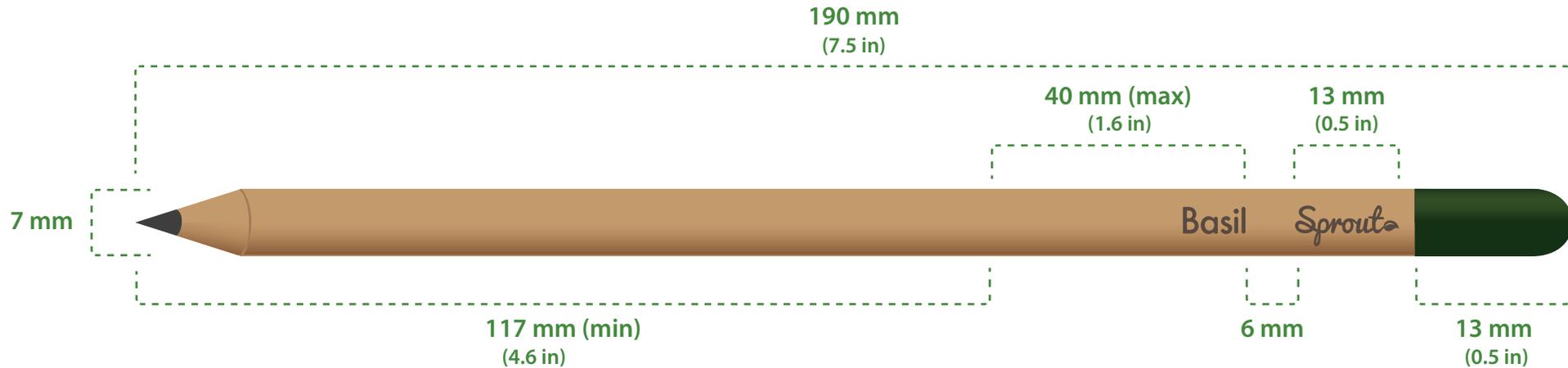


B2B CUSTOM PENCIL ENGRAVING GUIDE

Pencil Material & Size · Pencil Logo Engraving · Logo Do's & Don'ts

1.0 THE SPROUT PENCIL

Pencil measurements, material and certifications.



PENCIL SPECIFICS

All Sprout Pencils and Color Pencils are 100% sustainable, non-toxic and non-GMO.

The body is made of sustainable PEFC or FSC-certified wood, which means that a new tree is planted each time a tree is harvested. The core is a mixture of clay and graphite. The seed capsule at the end of the pencil is made of water soluble cellulose and is filled with high quality, non-GMO seeds.

USA/CANADA WOOD CERTIFICATE

PEFC stands for '*Programme for the Endorsement of Forest Certification*' and is an international, non-profit, non-governmental organization which works with sustainable forest management through independent third party certification. We use PEFC certified wood for all of our US pencil productions.



EUROPE WOOD CERTIFICATE

FSC stands for '*The Forest Stewardship Council*' and is an international non-profit organization that set standards on forest products, along with certifying and labelling them as eco-friendly. We use FSC certified wood for all of our European pencil productions.



2.0 PENCIL ENGRAVING

Custom engraving on Sprout Pencils and Sprout Color Pencils.

As a company you can have your logo / tagline / website / campaign engraved on a Sprout Pencil and/or Sprout Color Pencil. Please note that the pencils will not be delivered sharpened.

ENGRAVING AREA

The area for custom engraving is 7 mm x 117 mm (0.7 cm x 4.6 in) as a minimum depending on the length of the plant name.

Sprout Pencil



Sprout Color Pencil



ENGRAVING EXAMPLE

Below is an example of a company engraving on a Sprout Pencil with icon, logo and tagline engraved.

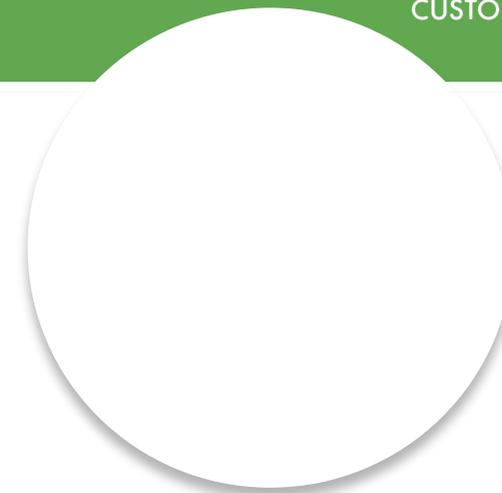
Sprout Pencil



Sprout Color Pencil



See company engraving examples on our website: www.sproutworld.com/us/b2b



PENCIL PLANT TYPE(S)

Please inform us which pencil plants you would like for your order. We love helping and making plant recommendations if you need any. Please note that the min. is 100 units per plant.

PLANT NAMES & LANGUAGE

If you wish to have the plant name(s) in a specific language you need to send Sprout a word document with the translated plant name(s).

DO YOU WANT SPROUT TO PREPARE YOUR ENGRAVING FILE?

Here at Sprout we are happy to help adjust and design your logo for a pencil engraving for an additional charge of \$65.00. Please send your company logo in AI or editatble EPS format directly to us if you want this service.

2.1 TWO-SIDED PENCIL ENGRAVING

Two-sided custom engraving on Sprout Pencils and Sprout Color Pencils.

You can for an extra charge have a two-sided engraving done on both our Sprout Pencil and/or Sprout Color Pencil.

ENGRAVING EXAMPLE Sprout Pencils

Below is an example of a two-sided company engraving on a Sprout Pencil with icon, logo and tagline engraved.

Side one:



Side two:



ENGRAVING EXAMPLE Sprout Color Pencils.

Below is an example of a two-sided company engraving on a Sprout Pencil with icon, logo and tagline engraved.

Side one:



Side two:



3.0 LOGO DO'S & DON'TS

How to prepare your logo for engraving.

To make sure your logo will be visible on the pencil, please follow these guidelines on how to adjust your logo to the engraving.

ADJUSTING YOUR LOGO

How to fit your company logo for a pencil engraving.



YOUR COMPANY
A GREAT COMPANY FOR YOU

Example of company logo in three layers

ADJUSTED COMPANY LOGO FOR ENGRAVING

All logos and / or text should be **OUTLINED** and converted into **VECTOR FORMAT** before sending it to Sprout. We only accept **.AI, .EPS, .PDF OR .TIFF FILES** that can be opened and edited with **ILLUSTRATOR CC**.

YOUR COMPANY A GREAT COMPANY FOR YOU

TYPE 1 It is always preferred to have all elements on one line.

YOUR COMPANY
A GREAT COMPANY FOR YOU

TYPE 2 It is possible to have two lines engraved but note that the engraving will be very small and text might be hard to read.

WRONG LOGO FORMAT

This is a list of logo's that will NOT be approved for a pencil engraving.



NO COLORS: Your logo file should always be in full black and contain no colors.



NO BACKGROUND: If your logo is in negative please invert it so there is no background box and / or too much negative space.



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NO DETAILS: If your icon is very detailed and / or not in vector format please simplify or take the icon out of the layout. All icons need to be in vector (Ai, Eps or Tiff) and not a JPG or PNG format.

MAKE IT *Sprout*™